



Downtown Business Improvement District (BID) 2009 Work Plan

BID Mission Statement

The BID is an organization of downtown property owners who through thoughtful, pro-active collaboration and partnership with local government, business owners, residents and citizens strive to create a shared vision and voice for the community of downtown Bozeman. The BID will commit resources, identify, plan and act on short-term and long-term initiatives otherwise unavailable to individual owners. The BID has a goal of ensuring the long-term preservation and vitality of the city's underlying economic, cultural, social and environmental assets and the BID will work together to keep our downtown a safe, beautiful and vibrant place.

BID Assessment Programs

Summer Flowers--The BID purchases, installs and maintains (which includes watering 7 days a week) 140 hanging baskets of super-petunias. These flower baskets are hung throughout downtown from June until September on the historic lamp posts.

Holiday Lighting--The BID installs the following holiday lighting downtown: 1) lighted garland on each historic lamp post along Main Street; 2) lights on the large conifer trees in Soroptimist Park; 3) garland wreaths at the Rouse, Church, Wallace, and Grand intersections; and 4) the infamous holiday "spider" decoration above the downtown intersections.

Maintenance Program--In the past the BID has employed a part-time maintenance person. This year the BID plans to upgrade the maintenance position to a full-time and year round plus potentially add an additional part-time maintenance position for the summer months. This would be achieved by securing several maintenance contracts with the City of Bozeman to provide daily maintenance services for the public components of the downtown parking garage. Additional funds would be raised by implementing a business maintenance sponsorship program. Primary tasks include garbage collection, tree watering, Soroptimist Park upkeep, managing light pole banners, maintenance of pedestrian benches, graffiti removal, and intersection pedestrian-ramp snow removal.

Graffiti Removal Program--In the spring of 2007, the BID began a comprehensive graffiti removal project. This program involved an initial large-scale clean-up effort to remove the extensive graffiti currently afflicting downtown. A majority of this season's clean-up activities have concentrated on the alley south of Main Street. The tags along the alley north of Main Street will be removed as the summer progresses. To date the

areas cleaned have experienced little to zero reoccurrence of graffiti. The BID will continue to actively remove new tags as quickly as possible considering immediate removal has proven to be the most effective deterrent.

BID Pending STIP Projects

The following projects have been approved as BID STIP expenditures to be completed in 2008-2009. These expenditures do not impact the current year's assessment.

Downtown Parking Signage Plan--Contribute funds in collaboration with the TIF and Bozeman Parking Commission for the design and fabrication of new public parking sign plan for the downtown district. In large part the effectiveness of the parking sign plan currently being developed depends on the available budget. More funds will result in a better built and more effectively implemented sign system to direct downtown patrons to and from the available public parking options.

Downtown Directory Kiosks--Fund the design, fabrication and installation of 2 or 3 outdoor kiosks that would on display the basic contents of the Downtown Directory on a large, public scale. For example, one panel would display an annual events calendar, one panel would include a map locating restaurants, one panel would include a map locating shopping, and one panel would include a map locating the arts, entertainment and culture. Possible locations include Soroptomist Park, the public setback in front of the Baxter, and the plaza area along Tracy adjacent to the Parking Garage. At some point in the future, another directory kiosk could be installed at the Public Library.

Control Box Art Project—Fund, organize and implement a juried art contest to select artists to paint the 7 new traffic signal control boxes located on Main Street. The selected artists would be awarded \$500 and all of the painting supplies would be provided by the BID. Studies have shown that graffiti prone surfaces that are covered with legitimate artwork are no longer the targets of vandalism.